[Long Version]

Our Mission

We combine meticulous due diligence with equity funding, allowing start-ups to fulfill their vision and disrupt the market. By investing in overlooked, early-stage enterprises, we empower their growth to transform their respective industry. We firmly believe in the active investing model — one in which we support and guide start-ups as they best leverage their new funding to achieve their goals. Our emphasis on data, risk management, and strategic capital helps us close the gap between pre-revenue, angel-stage funding and the vital seed capital they need to sustainably grow and corner their industry niche. Above all else, we help position these enterprises to thrive in their chosen market, disrupt their industry, and change our lives for the better.

Our Story

Founders Bryan Slauko and Jacques LaPointe spent decades growing businesses, managing investments, and optimizing organizations' governance and funding. Throughout the years, they noticed that many deserving start-ups faltered as venture capitalists declined to provide seed-stage funding. This was especially true for technological enterprises that had the potential to truly transform our society. Unfortunately, traditional early-stage investors failed to realize the opportunity. They wanted start-ups with six-figure revenue despite being young — although those were rare. These enterprises had already exhausted their "friends and family" money, as well as their angel investors. Just a step away from sustainable growth, they were vulnerable to failure.

Slauko and LaPointe formed Metiquity Ventures to give life to these valuable start-ups. Leveraging their skills in risk management, investment analysis, and business development, they connected promising enterprises with critical seed funding. All decisions stemmed from a meticulous approach to data as the team crafted lucrative equity arrangements — hence the name! And with robust investment support and business strategy, Metiquity Ventures quickly become a vital partner as these enterprises disrupted their industry and achieved high-powered growth.

What Sets Us Apart

Most venture capital seed firms choose opportunities based solely on their ROI or track record. But at Metiquity Ventures, we know that an enterprise's true viability stems from its ability to disrupt the market. Innovation is what matters. Mindful, strategic early-stage funding is what makes it happen.

That's why we don't invest in just any start-up. We form a partnership with those we believe in. Our primary objective is to add value. When considering any seed capital, we ask ourselves, "How can our investment help change the world?" It's much more than the capital, though. At Metiquity Ventures, we emphasize a meticulous, people-centric approach that leverages modern technology to achieve our most pressing human needs as a society. The money and data are only tools in our journey to transform industries — and the world — by empowering the mission-driven start-ups that are poised to shake things up.

With our approach, start-ups are better positioned to gain additional capital. We're more than venture-level investors: we strategize enterprises to gain the right mix of private investors and growth guidance. By making meaningful investments, we empower tech start-ups to overcome their revenue hurdles and secure the right funding and resources they need to make an impact.

We also aim to educate aspiring venture capitalists. A rising tide floats all boats, and we are eager to elevate the market by sharing the benefits of venture capital investing. Bigger is not always better. The enterprise's potential is what betters. And by nurturing our investments' growth, we not only ensure a lucrative return but also empower emerging industries to gain an economic foothold. We enable lower-level investors to get in on the ground floor, even if they don't have massive amounts of capital to spend.

Above all else, we at Metiquity Ventures champion authenticity. Our investments and business guidance are wrought from our combined 45 years of experience — not including the expertise of our esteemed board members and consultants. We strive to help our chosen enterprises fulfill their potential, and that means we must forge a trustworthy, inspiring relationship, including full business growth support and continual investment guidance.

At Metiquity Ventures, we don't fund and run. We live up to our name, empowering the world's most valuable enterprises with critical seed funding, investment guidance, and a sophisticated, data-driven, and yes, meticulous approach to each start-up. We offer a level of technological expertise and business strategy that most competitors do not. Our goal is to help promising start-ups enter the market primed for lasting success.

About Us

The team behind Metiquity Ventures comprises a diverse and aspirational group of investors, entrepreneurs, and advisors. Our founders provide 45 years' combined experience in investment portfolio management, market research, and technology entrepreneurship.

Bryan Slauko spent years directing various capital investment firms before turning his attention to emerging enterprises. After noticing the industry-halting gap between pre-revenue funding and early-stage development, he decided to leverage his skills for start-ups with immense growth and disruptive potential.

Coming from a long career in tech product management and business development, Jacques LaPointe has managed more than \$43 million in investments for early-stage technology enterprises. He brings his robust understanding of capital investments to help tech start-ups enter the marketplace and exit with significant gains.

Together, we strive to create value and facilitate growth for the start-ups that stand to make a difference in the world. With our strong emphasis on due diligence and our innovative approach to technology, we provide the most promising enterprises with the funding.

As experienced entrepreneurs and investment advisors ourselves, we do more than hand out the money. We invest in start-ups with the full suite of mentorship, growth strategies, and financial advice they need to accelerate in their industries.

[Short Version]

At Metiquity Ventures, we combine meticulous due diligence with equity funding, allowing start-ups to fulfill their vision and disrupt the market. By investing in overlooked, early-stage enterprises, we empower their growth to transform their respective industry. Our emphasis on data, risk management, and strategic capital helps us position these enterprises to thrive in their chosen market, disrupt their industry, and change our lives for the better.

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